



Dear Sir or Madam

The **TOP DESIGN award 2010** competition is here for the second time!

We are inviting anyone with a penchant for design at its best to submit their product entries.

The prestigious **TOP DESIGN award** distinction is a confirmation of outstanding product design, one that reflects modern industrial design standards in terms of aesthetics, innovativeness, functionality and quality of workmanship.

The competition is for those manufacturers and designers who are aware of the role of design as an inseparable element of business and who make sure that top product design is part of their strategic goal to keep a strong market position.

We are looking forward to receiving your entries and wish you success in the competition.

A handwritten signature in black ink, consisting of the letters 'AP' in a stylized, cursive font.

Anna Paczos
arena DESIGN and moodFORM Project Manager
Międzynarodowe Targi Poznańskie

A handwritten signature in black ink, consisting of the letters 'M.M. Korpys' in a cursive font.

Maria Magdalena Korpys
Creative Director, arena DESIGN project
grupa inspira