

TOP DESIGN award 2012 COMPETITION REGULATIONS

§ 1

COMPETITION ORGANISERS

The **TOP DESIGN award 2012** Competition (Competition) to accompany the **arena DESIGN 2012** event is organised by **Międzynarodowe Targi Poznańskie sp. z o.o.** with its registered seat at ul. Głogowska 14, 60-734 Poznań (**Organisers**).

§ 2

OBJECT AND PURPOSE OF THE COMPETITION

1. The object of the Competition is to select products which are perfect in terms of design, quality of workmanship and functionality, meet international standards of modern industrial design and the expectations of international markets and end customers.
2. A product is understood as a single article or a single set of elements forming an inseparable functional or decorative whole.
3. The purpose of the Competition is to promote and publicise the achievements of participating Manufacturers and Designers, and the innovative design solutions with a broad international impact. The Competition also sets out to raise design awareness among businesses and end customers and to point out the need for co-operation between Manufacturers and Designers so that they can attain a superior position in the international market.

§ 3

COMPETITION PARTICIPANTS

1. The Competition is open to **Manufacturers** and **Designers** (further jointly referred to as **Participants**) offering products in series production which have been on the market for not more than 2 years, or which will enter production in 2012.
2. The Competition is open to international participants.
3. Participation in the Competition is on a paid basis. Competition participation fees are specified in § 9 of these Regulations.

§ 4

COMPETITION JURY

1. The Organisers appoint the Jury for the Competition. The Jury panel will be composed of international design experts, representatives of the media and institutions involved in architecture and design.
2. The Organisers have no influence on the results of Jury sessions and are not part of the Competition Jury.
3. Members of the Competition Jury shall include the Chairman and Jurors.
4. The Organisers shall appoint the Chairman and the Secretary for the duration of each Competition Stage.
5. The Secretary is not a part of the Competition Jury.
6. The Jury may decide not to award the **TOP DESIGN award 2012** logo, statuettes or certificates.
7. Decisions made by the Jury are final and binding.
8. The Jury reserves the right not to give reasons for their decisions.

§ 5

COMPETITION PROCEDURE

1. There are 14 theme groups for the purposes of the Competition, listed in Section 1 of the Appendix to these Regulations.

2. The winning entries will be those with the highest total score awarded by the Jury in accordance with the guidelines given in Section 2 of the Appendix to these Regulations.
3. The Competition will proceed in two stages.
4. **Stage 1.**

On the basis of application forms correctly filled out by the Participants and submitted by **16 January 2012** and after sending all the required information and materials specified in § 8, on **26 January 2012** the Jury shall evaluate and qualify products for Stage 2 of the Competition and the TOP DESIGN Exhibition. Stage 1 results will be sent to Participants by e-mail (at such addresses as have been indicated by Participants in their application forms) by **27 January 2012**.
5. **Stage 2.**
 - 5.1. Participants whose products have been qualified for Stage 2 of the Competition are obliged to:
 - 5.1.1. make their qualified product available for the TOP DESIGN exhibition,
 - 5.1.2. purchase a participation package appropriate for the size of the qualified product.
 - 5.2. All Stage 2 qualified products will be presented in the **arena DESIGN 2012** Catalogue, with each product to have one page in the Catalogue.
 - 5.3. Stage 2 qualified products, i.e. products that will compete for the **TOP DESIGN award 2012** statuette and logo, will be presented at the TOP DESIGN exhibition to accompany the **arena DESIGN 2012** event held between 5 and 8 March 2012.
 - 5.4. Products will be evaluated by the Jury in Stage 2 of the Competition, i.e. on **5 March 2012**.
 - 5.5. The Jury will select one Competition winner in each of the fourteen theme groups.
 - 5.6. The official announcement of the Competition results and the awards gala will be held on **25 March 2012 at 7 p.m.** on the **Organisers'** (MTP) grounds.
 - 5.7. The winners of Stage 2 will receive:
 - 5.7.1. **TOP DESIGN award 2012** logo electronic version on a CD. The awarded logo may be used for promotional purposes. **TOP DESIGN award 2012** logo may be used only in combination with the product honoured by the Jury. The logo will be valid for the entire duration of the product's market life cycle.
 - 5.7.2. **TOP DESIGN award 2012** certificate,
 - 5.7.3. **TOP DESIGN award 2012** statuette.

§ 6

ANNOUNCEMENT OF COMPETITION RESULTS

Stage 1: **27 January 2012** – announcement of products qualified for Stage 2 of the Competition.

Stage 2: **5 March 2012** at 7.00 p.m. on the MTP grounds - announcement of the Competition winners.

§ 7

TERMS OF PARTICIPATION AND REQUIRED DOCUMENTS

1. In order to participate in the Competition, Participants must **comply with the following formalities** within the time limits specified in § 8 of these Regulations:
 - 1.1. on-line registration by the Participant and sending the completed and signed participation application form to the **Organisers'** office. The registration form can be found at the Organizer's website: www.arenadesign.pl. Filled-in forms must be complete and contain all the necessary information concerning:
 - 1.1.1. **participant** (contact data, contact person, necessary VAT invoice particulars);
 - 1.1.2. **company logo** in colour and black & white versions, ai format file, vector-based (curve-based text), each file up to 1 MB in size (width of between 10mm and 100mm).
 - 1.1.3. **entered product:**

Międzynarodowe Targi Poznańskie sp. z o.o./ Poznań International Fair Ltd.

ul. Głogowska 14, 60-734 Poznań, POLSKA/ POLAND
tel. +48 61 869 20 00, 869 25 04, fax +48 61 869 29 57, e-mail: arenadesign@mtp.pl, www.arenadesign.pl

Regon 004870933

Sąd Rejonowy Poznań Nowe Miasto i Wilda w Poznaniu, Wydział VIII Krajowego Rejestru Sądowego, numer KRS 0000202703
Poznań Nowe Miasto and Wilda District Court, 8th Division of National Court Register, registered number 0000202703
NIP / Taxpayer Identification Number: 777-00-00-488, Kapitał Zakładowy / Share capital: 42 310 200,00 PLN



MTP należą do/ PIF is a member of:



- 1.1.3.1. a statement that the product is in series production and has not been in the market for more than 2 years, or that it will enter production in 2012,
- 1.1.3.2. product entry category in accordance with the theme groups as specified in these Regulations,
- 1.1.3.3. product name,
- 1.1.3.4. Designer's name,
- 1.1.3.5. Manufacturer's name, city, country;
- 1.1.4. **technical description of the product**, its functions and design, in Polish and English (up to 600 characters for each language, including punctuation marks). IMPORTANT NOTE: No advertising or marketing texts can be used for product description. Descriptions will be documents of major importance for selection and evaluation of products in Stage 1 of the Competition according to the lists of criteria set out in § 5.2.
- 1.1.5. **product information form**, containing all the necessary information about the product (filled out by the Participant in Polish and English). The form may not contain any information about the Participant; it will be marked automatically by the registering system only with the identification number assigned at the time of registration. The product information form will be of major importance for the selection and evaluation of products in Stages 1 and 2 of the Competition, according to the lists of criteria set out in § 5.2.
- 1.1.6. Depending on the theme group into which the product is entered, Participants will also be obliged to send:
 - 1.1.6.1. **two product photographs** by e-mail at the address provided on the registration site for all theme groups; product photos must be on a neutral background, not arranged, in jpg format, 300 dpi resolution, CMYK colour format, file size up to 3 MB (150 x 150 mm). Product photos are an inseparable part of your product entry. Each participant may only send 2 photographs for each product entered in the Competition.
 - 1.1.6.2. **additionally, one sample or model of the entered product** by mail if the product is entered into one of the following theme groups:
 - Household textiles and decorative articles (12)
 - Interior furnishings (13)
 - Fashion and accessories (14)Product samples or models are an inseparable part of your theme group entry. Each participant may only send 1 sample or model for each product entered in the Competition. Packages must be properly secured and marked only with the product identification number. Participants pay the cost of sending product samples or models to the Organisers at the following address: Międzynarodowe Targi Poznańskie sp. z o.o., ul. Głogowska 14, 60-734 Poznań. Participants will also pay the costs of return shipment.
- 1.1.7. Participant's statement that the product's legal status is clear (author's economic rights).
- 1.2. Each participant may register any number of products; however, each product requires a separate registration and payment of the fees referred to in § 9 of the Regulations.
- 1.3. By sending their registration forms to the Organisers, Participants accept the terms of these Regulations and confirm their participation in both stages of the Competition, which entails acceptance of all the obligations specified in § 9 of these Regulations.
- 1.4. Upon registration, an identification number will be assigned in the following format: „TD2012_FIVECHARACTERNUMBER”. The number will serve as an identification number for the product entered into the Competition. The assigned number must necessarily be used in whatever you do relative to the Competition, including correspondence, fee payments, product deliveries, product packaging, etc.
- 1.5. The registration fee must be paid against a VAT invoice received. Effecting the payment is the necessary condition for participation in the Competition.
- 1.6. On receipt of information that their product has been qualified for Stage 2 of the Competition (and for presentation in the TOP DESIGN exhibition), the Participant is obliged to:
 - 1.6.1. send, by **6 February 2012**, one photo of the qualified product (fully corresponding to technical description of the product and photo documentation in the registration form or to mailed product samples) to an account made available by the Organisers on the FTP server. Such photograph will be used for publication purposes in

the **arena DESIGN 2012** Catalogue. The Participant's folder must necessarily be marked with the ID number assigned during registration.

Product photos must be on a neutral background, not arranged (high resolution for printing), colour, .tiff format, 300 dpi resolution, CMYK colour format, 150 x 150mm format. Should any Participant fail to send the product photo within said time frame, such Participant will be considered to have decided not to place information and the photo in the **arena DESIGN 2012** Catalogue.

- 1.6.2. ship the product at his own cost (properly secured and marked with the product ID number) to the Organisers at the following address: Międzynarodowe Targi Poznańskie sp. z o.o., ul. Głogowska 14, 60-734 Poznań (we recommend that the package be insured prior to shipment). The product must be fully compliant with technical description of the product and photo documentation in the registration form and with mailed product samples.
- 1.7. Obligatory payments must be made relative to participation in Stage 2 of the Competition (Organisers will send a VAT invoice to qualified Participants, such invoice to be used for fee payment purposes) and a confirmation must be sent to the Organisers either at: Międzynarodowe Targi Poznańskie sp. z o.o., ul. Głogowska 14, 60-734 Poznań, or by e-mail to arenadesign@mtp.pl.
- 1.8. After the exhibition, Participants must immediately pick up their products presented at the TOP DESIGN award exhibition at their own cost and within the timeframe until **23 March 2012**. Products not picked up by the Participant within that time limit will be considered abandoned property.

§ 8

TIMELINE

1. **16 January 2012** – product registration deadline.
2. **26 January 2012** – Jury session for Competition Stage 1, product classification and qualification for Competition Stage 2 and for the TOP DESIGN exhibition.
3. **27 January 2012** – deadline for the Organisers to notify Participants of the results of Stage 1 by e-mail (information on product qualification for Competition Stage 2 and for the TOP DESIGN exhibition).
4. **6 February 2012** – deadline for sending by Participants of photos of the qualified products to be published in the arena DESIGN 2012 Catalogue, such photos to meet the technical parameters specified in § 8.1.8 of these Regulations
5. **4 March 2012** (Sunday) – deadline for sending and assembly of the qualified products marked with their respective identification numbers to Organisers' address. Assembly of products for the TOP DESIGN exhibition is possible between 8:00 a.m. and 10:00 p.m. The Organisers will inform the Participant by e-mail if the presence of Participant's technical personnel and the performance of the assembly by the Participant itself are required.

Address for delivery: Międzynarodowe Targi Poznańskie sp. z o.o., ul. Głogowska 14, 60-734 Poznań, Hall 5

6. **5 March 2012** – publication of the arena DESIGN 2012 Catalogue.
7. **5 March 2012** – Stage 2 Jury session, awarding the TOP DESIGN award 2012 logo, certificates and statuettes in each of the fourteen theme groups.
8. **5 March 2012** – official announcement of the Competition results and Stage 2 award ceremony **TOP DESIGN award 2012** at 7.00 p.m. on the MTP grounds.
9. **23 March 2012** – deadline for removal of products by Participants.

§ 9

FEES

1. **Stage 1**
The registration fee for participation in the Competition is PLN 500.00 + VAT for each entered product (see § 2.2 and § 7.1.2). The fee will be payable against an invoice issued by the Organisers. The fee is non-refundable.
2. **Stage 2**

Międzynarodowe Targi Poznańskie sp. z o.o./ Poznań International Fair Ltd.

ul. Głogowska 14, 60-734 Poznań, POLSKA/ POLAND
tel. +48 61 869 20 00, 869 25 04, fax +48 61 869 29 57, e-mail: arenadesign@mtp.pl, www.arenadesign.pl

Regon 004870933

Sąd Rejonowy Poznań Nowe Miasto i Wilda w Poznaniu, Wydział VIII Krajowego Rejestru Sądowego, numer KRS 0000202703
Poznań Nowe Miasto and Wilda District Court, 8th Division of National Court Register, registered number 0000202703
NIP / Taxpayer Identification Number: 777-00-00-488, Kapitał Zakładowy / Share capital: 42 310 200,00 PLN



MTP należy do / PIF is a member of:



Exhibition package fee. The Participant qualified for Stage 2 by the Jury undertakes to order a participation package appropriate for the size of the qualified product.

3. Prices of participation packages

The TOP DESIGN exhibition space is solely intended for the purpose of exhibiting the qualified product. The size of the particular exhibition area is necessarily dependant on the size of the product entered into the Competition.

One participation package allows for the exhibition of one single product.

Participation packages with exhibition areas in the TOP DESIGN zone:

a)	package A with	1m ² area	PLN 2,000.00 +VAT
b)	package B with	2 m ² area	PLN 3,000.00 +VAT
c)	package C with	4 m ² area	PLN 4,000.00 +VAT
d)	package D with	6 m ² area	PLN 5,000.00 +VAT
e)	package E with	8 m ² area	PLN 6,000.00 +VAT
f)	package F with	10 m ² area	PLN 7,000.00 +VAT
g)	package G with	12 m ² area	PLN 8,000.00 +VAT
h)	package H with	14 m ² area	PLN 9,000.00 +VAT
i)	package I with	16 m ² area	PLN 10,000.00 +VAT

The packages consist of:

- exhibition space of the size defined in the package description, decorated and arranged to fit the design of the TOP DESIGN space (style consistent with the design of the hall);
- a 1m² stand of selected height: 30 cm, 60 cm, or 90 cm;
- carpeting;
- one product information plate (colour corporate logo, company/manufacturer name, city, country, website address, designer's name, product name and short description – texts in Polish and English, maximum 600 characters for each language version, including punctuation);
- one-page entry in the arena DESIGN 2012 catalogue (colour corporate logo, company/manufacturer name, city, country, website address, designer's name, product name and short description – texts in Polish and English, maximum 600 characters for each language version, including punctuation); a photograph of the qualified product);
- 1 (one) copy of the catalogue;
- 1 (one) permanent car entry card for the MTP grounds;
- 2 (two) exhibitor's cards enabling the holders to access the MTP grounds;
- 2 (two) invitations for the awards gala evening.

If the products to be presented at the exhibition require electric power supply, the package also includes:

- 1 (one) power supply connection of 0.1 - 3.0 kW (1x16A)
- 1 (one) 230 V socket.

When the size of the product entered into the competition is beyond the maximum 16 m², it is possible to purchase additional space (see § 9.3).

§ 10

FINAL PROVISIONS

1. Information and photographs contained in the registration form will be used for the **Organisers'** promotional purposes. As regards applicants' address and contact information contained in other forms, the **Organisers** may use such information for marketing and promotional purposes.

Międzynarodowe Targi Poznańskie sp. z o.o./ Poznań International Fair Ltd.

ul. Głogowska 14, 60-734 Poznań, POLSKA/ POLAND
tel. +48 61 869 20 00, 869 25 04, fax +48 61 869 29 57, e-mail: arenadesign@mtp.pl, www.arenadesign.pl

Regon 004870933

Sąd Rejonowy Poznań Nowe Miasto i Wilda w Poznaniu, Wydział VIII Krajowego Rejestru Sądowego, numer KRS 0000202703
Poznań Nowe Miasto and Wilda District Court, 8th Division of National Court Register, registered number 0000202703
NIP / Taxpayer Identification Number: 777-00-00-488, Kapitał Zakładowy / Share capital: 42 310 200,00 PLN



MTP należy do/ PIF is a member of:



2. The **Organisers** reserve the right to a free-of-charge publication of all information on prize-winning products. Such information may be published either in part or in whole after the Competition results are decided, with rights of copyright owners to be respected.
3. The **Organisers** shall not pay any costs related to product (sample) delivery and pickup.
4. The **Organisers** shall not be liable for products (samples) entrusted, or for their loss or damage, or for loss of their properties resulting from such products being improperly secured.
5. If a delivered product deviates in any way from product information in the registration form, technical description of the product and photo documentation or from mailed product samples or models, the **Organisers** may refuse to enter any such product in the Competition and its accompanying exhibition. When this is the case, the competition participation fee will not be refunded.
6. In the event of resignation from participation in Stage 2 of the Competition, the resigning Participant is nevertheless obliged to pay the fee for the ordered exhibition package as per § 9.3.
7. By entering the Competition, each **Participant** accepts the terms of these Regulations.
8. The **Organisers** shall decide on any matters which have not been addressed in these Regulations.
9. The Competition Regulations are available at the location of the **Organisers'** registered office and at www.arenadesign.pl.
10. The **Organisers** reserve the right to amend these Regulations. The amended Regulations are effective as of their publication on the website.

Międzynarodowe Targi Poznańskie sp. z o.o./ Poznań International Fair Ltd.

ul. Głogowska 14, 60-734 Poznań, POLSKA/ POLAND
tel. +48 61 869 20 00, 869 25 04, fax +48 61 869 29 57, e-mail: arenadesign@mtp.pl, www.arenadesign.pl

Regon 004870933

Sąd Rejonowy Poznań Nowe Miasto i Wilda w Poznaniu, Wydział VIII Krajowego Rejestru Sądowego, numer KRS 0000202703
Poznań Nowe Miasto and Wilda District Court, 8th Division of National Court Register, registered number 0000202703
NIP / Taxpayer Identification Number: 777-00-00-488, Kapitał Zakładowy / Share capital: 42 310 200,00 PLN



MTP należą do/ PIF is a member of:



Appendix to the Regulations of the TOP DESIGN award 2012 Competition

Section 1 THEME GROUPS

1. Household space

- dining room furniture
- bedroom furniture
- study room furniture
- leisure furniture
- children's and teens' rooms furniture

2. Kitchen

- furniture
- household appliances
- around the table
(kitchen accessories, cutlery, pots, glassware, ceramic ware, porcelain, etc.)

3. Bathroom, wellness

- sanitary ceramic ware, valves and taps
- bathroom accessories
- jacuzzi and saunas
- heating and air conditioning

4. Office

- furniture
- office accessories

5. Public space and gardens

- furniture and seats
- gardening equipment and tools

6. Lighting

- outdoor
(public space lighting, lighting systems, lamps, street lights)
- indoor
(household space lighting, office space lighting, lamps and lighting systems)

7. Media and electronic equipment

8. Automotive equipment and public transport

9. Science and medicine

- medical equipment and apparatus
- rehabilitation equipment

10. Industry and crafts

- industrial machinery and equipment
- tools
- measuring equipment

Międzynarodowe Targi Poznańskie sp. z o.o./ Poznań International Fair Ltd.

ul. Głogowska 14, 60-734 Poznań, POLSKA/ POLAND
tel. +48 61 869 20 00, 869 25 04, fax +48 61 869 29 57, e-mail: arenadesign@mtp.pl, www.arenadesign.pl

Regon 004870933

Sąd Rejonowy Poznań Nowe Miasto i Wilda w Poznaniu, Wydział VIII Krajowego Rejestru Sądowego, numer KRS 0000202703
Poznań Nowe Miasto and Wilda District Court, 8th Division of National Court Register, registered number 0000202703
NIP / Taxpayer Identification Number: 777-00-00-488, Kapitał Zakładowy / Share capital: 42 310 200,00 PLN



MTP należą do/ PIF is a member of:



11. Leisure and sports

- sports and recreation equipment
- fitness equipment
- sports clothes
- games and toys
- musical instruments

12. Household textiles and decorative articles

13. Interior furnishings

- walls: wallpaper, veneers and panels, decorative elements, ceramic tiles
- floors: floor panels, parquet, decorative elements, ceramic tiles
- decorative elements for furniture
- windows and doors: fittings, shutters, blinds

14. Fashion and accessories

- women's clothing, men's clothing, children's clothing
- women's footwear, men's footwear, children's footwear
- bags and chests
- jewellery and watches

Section 2 EVALUATION CRITERIA

2. Products will be ranked by the Jury using the 1-5 scoring system to evaluate the modern design criteria as per the three lists of criteria suited to individual theme groups, as follows:

- 2.1. household space (1) • kitchen (2) • bathroom and wellness (3) • office (4) • public space and gardens (5)
 • lighting (6) • media and electronic equipment (7) • automotive equipment and public transport (8) • science and medicine (9) • industry and crafts (10) • leisure and sports (11)

Stage 1

- 2.1.1. level of innovativeness
 2.1.2. quality of design
 2.1.3. functionality
 2.1.4. choice of material
 2.1.5. safety

Stage 2 - additional criteria

- 2.1.6. ergonomics,
 2.1.7. quality of workmanship
 2.1.8. simple and intuitive handling
 2.1.9. positive influence on the environment – sustainable design

- 2.2. • household textiles and decorative articles (12) • interior furnishings (13)

Stage 1 and Stage 2

- 2.2.1. level of innovativeness
 2.2.2. quality of design
 2.2.3. functionality

Międzynarodowe Targi Poznańskie sp. z o.o./ Poznań International Fair Ltd.

ul. Głogowska 14, 60-734 Poznań, POLSKA/ POLAND
 tel. +48 61 869 20 00, 869 25 04, fax +48 61 869 29 57, e-mail: arenadesign@mtp.pl, www.arenadesign.pl

Regon 004870933

Sąd Rejonowy Poznań Nowe Miasto i Wilda w Poznaniu, Wydział VIII Krajowego Rejestru Sądowego, numer KRS 0000202703
 Poznań Nowe Miasto and Wilda District Court, 8th Division of National Court Register, registered number 0000202703
 NIP / Taxpayer Identification Number: 777-00-00-488, Kapitał Zakładowy / Share capital: 42 310 200,00 PLN



MTP należą do/ PIF is a member of:





- 2.2.4. choice of material
- 2.2.5. safety
- 2.2.6. positive influence on the environment – sustainable design

- 2.3. • fashion and accessories (14)

Stage 1 and Stage 2

- 2.3.1. innovativeness and creativity
- 2.3.2. quality of design
- 2.3.3. choice of material
- 2.3.4. technique and perfect workmanship

Międzynarodowe Targi Poznańskie sp. z o.o./ Poznań International Fair Ltd.

ul. Głogowska 14, 60-734 Poznań, POLSKA/ POLAND
tel. +48 61 869 20 00, 869 25 04, fax +48 61 869 29 57, e-mail: arenadesign@mtp.pl, www.arenadesign.pl

Regon 004870933

Sąd Rejonowy Poznań Nowe Miasto i Wilda w Poznaniu, Wydział VIII Krajowego Rejestru Sądowego, numer KRS 0000202703
Poznań Nowe Miasto and Wilda District Court, 8th Division of National Court Register, registered number 0000202703
NIP / Taxpayer Identification Number: 777-00-00-488, Kapitał Zakładowy / Share capital: 42 310 200,00 PLN



MTP należą do/ PIF is a member of:

