Press Release, 25 February 2020

**The most innovative projects, the most outstanding designers and Slowness-style design.**

**Summary of the first day of ARENA DESIGN 2020**

**Which products received the prestigious TOP DESIGN Award for the highest design quality? What challenges are Polish furniture brands facing as we are becoming one of export leaders? What is slow design and can design be eco-friendly? Day one of ARENA DESIGN 2020 came to an end.**

The culmination of the first day of ARENA DESIGN 2020 was undoubtedly the **TOP DESIGN award ceremony**. For the past 12 years, the organisers have been promoting innovative design at the highest level - the trophies presented to designers are a testimony to unparalleled design quality.

**Winners of TOP DESIGN award 2020:**

**Category: CHILD**

Product: 120 X 70 UP! COT BED

Manufacturer: BELLAMY

Design: Husarska Design

**Category: BATHROOM**

Product: RAMKA (FRAME) BATHROOM FURNITURE COLLECTION

Manufacturer: PAKIET

Design: Jacek Mikołajczak, Mateusz Wróblewski, Izabela Brola-Cieśluk, Dorota Januszek, Martyna Zawieja

**Category: OFFICE**

Product: ELLIE PRO

Manufacturer: PROFIM

Design: ITO DESIGN

**Category: MATERIALS AND COMPONENTS**

Product: AMBERWOOD

Manufacturer: SCHATTDECOR

Design: SCHATTDECOR

**Category: MOTORING AND PUBLIC TRANSPORT**

Product: SOLARIS TROLLINO 24 METROSTYLE

Manufacturer: SOLARIS

Design: Jens Timmich, Michał Pikuła

**Category: HOUSE SPACE**

Product: RIBBON COLLECTION

Manufacturer: VOX

Design: Joanna Leciejewska

**Category: INTERIOR FITTING ELEMENTS**

Product: MOREVIEW SLIDING DOORS

Manufacturer: YAWAL

Design: Artur Blukacz, Rafał Kostrzewa, Sandra Frankowska

Each year, the competition jury is composed of creative sector's experts who know the market well and are outstanding design specialists themselves. This year's Jury included: **Prof. Bogumiła Jung -** chairwoman, designer, vice-rector for cooperation with external stakeholders at the University of the Arts Poznań, **Prof. Marek Adamczewski** - product designer, head of the Product Design Studio at the Academy of Fine Arts in Gdańsk, **Daria Burlińska** - designer, owner of Szara-Studio.pl interior design studio and DBWT.PL lighting brand, **Małgorzata Szczepańska** - editor-in-chief of ELLE Decoration, **Paweł Grobelny** - designer and exhibition curator, head of the Design Studio at the Faculty of Design at the Academy of Fine Arts in Warsaw, **Mikołaj Wierszyłłowski** - product/interior designer, **Dr Daniel Zieliński** - designer, president of the Association of Industrial Designers, **Berenike Miłkowska-Milbrodt** - interior designer, president of LoveOriginal Association, **Maja Ganszyniec** - designer, owner of a design studio specializing in furniture/industrial design, founder of the NURT brand

**The motto of this year's ARENA DESIGN is Slowness.** Environmental protection, responsibility and modernity are the greatest and most pressing challenges facing the industry, which is why these topics are addressed in numerous exhibitions and panel discussions. The creative director and author of ARENA DESIGN's programme is Maria Jeglińska-Adamczewska.

**In the AD TALKS zone**, during Maja Palczewska and Joanna Mazurkiewicz's panel discussion, we talked about Interior Design Thinking or how to design with love for people. Renowned **international guests** shared their thoughts on the latest design trends. Toni Österlund from FINHOMES talked about the artistic dimension of wood, Michael Anastassiades presented his vision of design and working methodology, and Jens Timmich focused on the topic of transport design in a global context. University of the Arts Poznań opened its **thematic exhibitions** in the AD TALKS zone. We also met the **Designers of the Year**: Jan Kochański, UAU Project and Tartaruga. The first day of ARENA DESIGN on the AD TALKS stage concluded with the award ceremony including TOP DESIGN AWARD 2020 as well as **GOLD MEDALS** and **ACANTUS AUREUS** awards of MEBLE POLSKA and HOME DECOR trade shows.

**ARENA DESIGN's new addition to the programme is the BRAND STAGE** - a space for discussing the role of brands in the furniture industry. It was inaugurated with a panel devoted to "Challenges of the global furniture industry and national brands", during which Tomasz Kobierski, Vice President of the MTP Group's Management Board, talked about the Polish specificity of brands. The programme was supervised by Tomasz Wiktorski, furniture market analyst.

Visitors also had a chance to explore new exhibition zones, supplementing the event's programme with a diagnosis of the current status of Polish industrial design / product design portfolio. **Forms of the Future**, designed by Maria Jeglińska-Adamczewska, present bold and unobvious Polish design projects created by 26 designers. Designed by Zygmunt Borawski, the **Visionaries of Polish Design** zone showcases Polish brands cooperating with leading national designers, established by Polish designers. **AD Rooms** - a zone dedicated to the search for a new language of interior design and original design projects - was designed by the duo chmara.rosinke.

**Agata Nowotny** presented the second part of her original exhibition - ***Resources 2. Slow Materials*** is a story about modern production processes, raw materials and resulting products.

This is just the beginning of this year's ARENA DESIGN, which will continue until Friday, 28 February 2020 on the grounds of the Poznań International Fair. Full programme is available at the event's website: <http://bit.ly/ARENADESIGN-program>

**More information:** [www.arenadesign.pl](http://www.arenadesign.pl)

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**ARENA DESIGN**

**Międzynarodowe Targi Poznańskie**, Hall 3

25-28 February 2020
Głogowska 14, Poznań

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